

# The Symposium on Global Business Operation and Management

## Author Guidelines

1. The title should be centered and in 14pt type bold Times New Roman, author in 10pt type( including name, title, dept., school and email address, such as : Fangjhy Li Assistant Professor, Department of Economic and Financial Law, Hsing Kuo University of Management, Taiwan E-mail: [fangjhy@mail.hku.edu.tw](mailto:fangjhy@mail.hku.edu.tw) ); The subtitles should be numbered with 1, 2, 3 in 12pt type bold followed by 1.1, 1.2, 1.3 in 11pt type bold, and finally 1.1.1, 1.1.2, 1.1.3 in 10pt type bold.
2. The abstract is in 10pt type Times New Roman with no more than 5 key words.
3. The text of the manuscript should be prepared in 10pt type Times New Roman with 2.7 cm margins and 2.5 cm top/bottom margins. The text limited to 12 pages (A4 size) should be double spaced and paragraphs are indented two spaces.
4. Footnotes, if necessary, should appear at the bottom of the page in 10pt type Times New Roman.
5. At the end of the manuscript, the complete list of references should appear as follows:  
  
For monographs:  
  
Engel, James F., Roger D. Blockwell and Paul W. Miniard, 1990. Consumer Behavior, Orlando: Dryden Press.  
  
For contributions to collective works:  
  
Simpson, B.H., 1975. Improving the Measurement of Chassis Dynamometer Fuel Economy. Society of Automotive Engineers Technical Paper Series 750002.  
  
For convention papers:  
  
Cook, S. A., 1971. The Complexity of Theorem-Procedures, 3<sup>rd</sup> Annual ACM Symp. Theory of Computing, 151-158.  
  
For periodicals:  
  
Hobbrook, Morris B. and Robert M. Schindler, 1989. Some Exploratory Findings on the Development of Musical Tastes, Journal of Consumer Research, 16(3), 19-24.